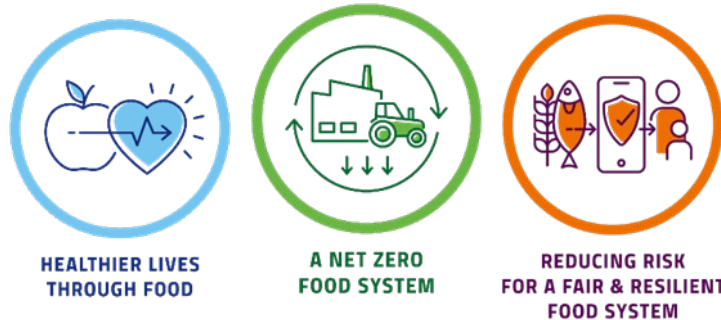




Co-funded by
the European Union

Funding for EIT Food Collaborative Missions Programmes

Implementing Participants Guidelines



IMP-STR-2325-OC-02

EIT FOOD

Leuven, Belgium

14 September 2023

Eitfood.eu

Table of Contents

1. Introduction	2
2. Purpose of this Funding Opportunity	3
3. Description of Programme Types & Consortia Profile.....	5
3.1 Programme Types.....	5
3.2 Consortia Profile	5
4. Funding	6
4.1 Funding Overview.....	6
4.2 Duration	7
4.3 Who can apply?	7
4.4 Eligibility of Costs.....	7
4.5 Core KPIs and Deliverables.....	7
4.6 Intellectual Property Policy	8
5. Application Preparation, Submission & Evaluation.....	8
5.1 Timeline.....	8
5.2 Application Submission.....	8
6. Evaluation and Selection Process.....	9
6.1 Eligibility.....	9
6.2 Evaluation Process.....	10
6.3 Appeal on Evaluation Results & Resubmission.....	11
7. Administrative Items.....	11
7.1 EIT Food Legal Framework & Legal Documents to be signed	11
7.2 Payment Schedule	12
7.3 Monitoring.....	12
7.4 Support.....	12
ANNEX 1 – IMPACT QUESTIONS TO CONSIDER.....	13
ANNEX 2 – ELIGIBILITY	15
ANNEX 3 – EVALUATION CRITERIA.....	16

1. Introduction

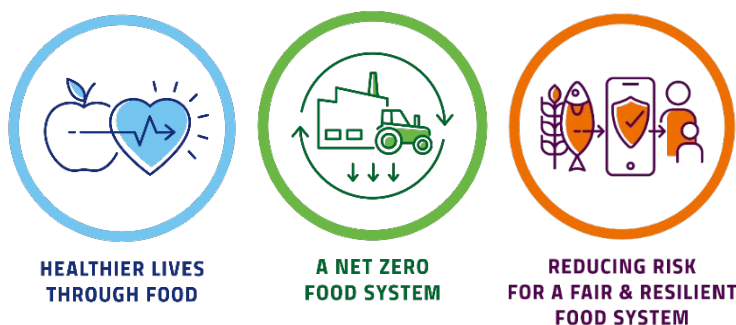
EIT Food is the world's largest food innovation community, creating connections right across the food system. Supported by the European Union (EU), we invest in projects, organisations and individuals who share our goals for a healthy, resilient and sustainable food system.

We have built a network dedicated to bringing real world change through collaborative programmes in skills, education, entrepreneurship, start-up investment, public engagement and communications. By delivering these programmes in partnership, we aim to create a culture and build a community which sees the long-term value in the food innovation we fund.

With this new launch, we are able to offer a fast-track to collaboration and partnership between EIT Food, our community and organisations who share our ambition for impact (which you can find in our Mission goals and targets elsewhere in this document).

We encourage proposals from consortia based around lead organisations that have the capability to move quickly and effectively to create impact from our co-investment, supported by high-quality research, communications and impact assessment expertise

Our Missions



Our Missions respond to major societal challenges within the food system. The alignment of our chosen challenges towards United Nations Sustainable Development Goals (SDGs) and EU policy is detailed in our main funding [strategy document](#) agreed with EIT (European Institute of Innovation & Technology).

We've defined our *Mission Targets* and goals through a collaborative co-design process led by, and involving, our partner community, public consultation and input from other stakeholders in industry and the public arena. The findings of that exercise are published in [Mission Insight Reports](#).

These reports describe priorities for food systems change which reach beyond the scope and capability of any one network. We have to make choices to prioritise our investments, funding, advocacy and interventions if we are to make a real, tangible difference.

A mission-based approach, putting needs first, helps us form those priorities. This gives us better shape and direction when it comes to solving issues such as: the contribution of diet to obesity and non-communicable disease; the environmental harms associated with the food system; and the universal threats associated with food integrity and complex supply chains.

2. Purpose of this Funding Opportunity

EIT Food already runs a significant portfolio of funding activity, regional community engagement and “*Infrastructure Programmes*”. These programmes help to focus effort and support positive impact in areas such as: knowledge exchange capability building; entrepreneur development; new business growth and investment; skills and education provision; public engagement; and innovation management.

We welcome proposals to form new collaborative programmes that build upon, link and amplify these capabilities., and give us new routes and approaches to achieve even more impact in these areas in line with our Mission Targets. We are always interested in programmes which identify and solve barriers where long-term structural issues (*Strategic Levers*, described below) affect progress towards Mission Targets.

Programmes should **connect** key companies, research organisations, social enterprises, regions and other stakeholders **across relevant economic, industry and social value chains**. Engaging beneficiaries or challenge owners with well-defined impact needs should be central to your Programme objectives.

You should also outline how you propose to **work collaboratively with EIT Food**. It could be through joint steering of the programme(s), making use of our existing capabilities and programming (such as public engagement or start-up support), building on our portfolio of previous innovation and education investments, or strengthening your programme by forming coalitions with our professional networks.

We are looking for programmes that:

- demonstrate a **systemic approach to meeting societal challenges** within the food system by **delivering one or more Mission Targets**
- are **problem-led, with a clearly defined pathway to impact for those who benefit** and those organisations working with them
- build a **portfolio of connected activities** that enhance collaboration **across relevant economic, industry and social value chains**
- are led by an organisation with a **significant capability to scale and drive** adoption of programme results
- **use EIT Food infrastructure programmes and assets** (community management, skills, innovation, public and policy engagement) to scale the impact and reach of our existing investments.
- **create and support platforms** for addressing major barriers and opportunities related to the *Strategic Levers* for food systems change described in our Mission Insight Reports and listed below.
- **produce and communicate insights** which can inform future EIT Food public affairs activities, fundraising and strategic decision making.

Mission Impact & Measurement

Impact matters to us at EIT Food. What we mean by this is the identifiable extra benefit that particular groups of people, businesses, organisations or society in general will experience because of the work we fund. That impact could be economic, environmental, societal, political or health-related in nature.

Please refer to the [Mission Insight Reports](#) produced by the EIT Food community for ideas on the points of greatest need and greatest impact opportunities across the food system.

Our core funding document EIT Food [Strategic Agenda 2021-27](#), has even more information, baselines and data sources to help you forecast your long-term impact when you apply to us for funding. You'll also find questions to help you understand the long-term benefits we're looking for in **Annex 1 – Impact Questions to Consider, later in this document.**

Mission Targets



**HEALTHIER LIVES
THROUGH FOOD**

3 x medium-term targets to maximise impact

Diversify protein sources for food products

Improve product choice and supply for a balanced diet to benefit people & planet

Optimise nutrient density of food



**A NET ZERO
FOOD SYSTEM**

3 x medium-term targets to maximise impact

Establish Regenerative Agriculture as a commercially viable choice in key value chains

Reduce Food Loss and Food Waste

Grow the circular food economy through packaging & labelling



**REDUCING RISK
FOR A FAIR & RESILIENT
FOOD SYSTEM**

3 x medium-term targets to maximise impact

Invest in growth of fair and resilient business models supporting food security

Improve urban integration of shorter supply chains

Improve sustainable and resilient food production practices

Strategic Levers

Data, Definitions & Standards

Financing for Change

Policy & Regulation

Community & Coalitions

3. Description of Programme Types & Consortia Profile

3.1 Programme Types

We are looking to fund and co-resource alliances and collaborative programmes which aim to produce multiple results and high-impact outcomes. By “programmes” we mean connected activities and workstreams across economic, industry and social value chains. Examples of actions we could support to achieve our Mission Targets might include:

- **co-funding open competitions** aimed at accelerating new business, products and processes
- **jointly funding, co-resourcing and/or co-delivering programmes of activities** with other funders, NGOs or charities with shared impact goals
- **co-ordinating consortia across whole value-chains** to scale-up, demonstrate and/or **accelerate impact of innovation solutions** from the EIT Food project portfolio
- **jointly supporting** innovation and **knowledge exchange clusters** that deliver new programmes in citizen engagement, business, skills and agri-food innovation in cities/ regions or specialist sectors.
- co-funding **social enterprise or education programmes** that will scale-up interventions, leading to improved outcomes for populations at risk of poor health or food security outcomes supporting the development of networks to **test production/manufacturing capabilities for key markets, test farms/services and “living labs”** delivering programmes
- **collaborative programmes resolving sector-relevant strategic issues to enable stronger progress towards meeting Mission Targets.** This may include intersecting areas such as: standards setting and data management; fundraising for systems change; citizen engagement in innovation; consumer behaviour change and improving public understanding of the benefits of innovation in agri-food.

The list above is extensive, but not exhaustive. It’s intended to give an indication of the types of collaborative working we’re keen to support, whether through co-funding, or offering our capability and expertise. That expertise includes but is not limited to: grant management capability; public engagement; community management; and public affairs expertise. We welcome proposals that build on these capabilities and open new routes to impact for us in these areas.

Programmes funded under this scheme should aim to hit several of our Key Performance Indicators (KPIs) which demonstrate progress aligned to our Mission Targets detailed in Section 2.

3.2 Consortia Profile

We normally expect to receive applications from a lead partner on behalf of an appropriately structured consortium which shows a clear commitment and capability to deliver linked innovation, new business, skills and public engagement outcomes. Your consortium should also include expertise in the measurement, monitoring and evaluation of impact.

4. Funding

4.1 Funding Overview

Co-funding

For guidance purposes, we anticipate total programme external grant and contracting budgets will be likely to fall between **€250,000- €750,000 per year** in line with the ambition of this call to accelerate systems change and impact at scale.

Those consortium budgets may include coordination and programme management resource. We recommended you include some provision for developing and carrying out impact and performance monitoring. We may consider proposals for higher award amounts if there is a significantly enhanced and credible forecast of measurable impact or significant shared income, accompanied by robust impact assessment plans.

Proposals for lower funding amounts over shorter or fixed time periods may be more suited to one of our other funding routes - either project-based funding or business development/ start-up support. Please check our latest specialist call information on the [EIT Food website](#).

Proposal budgets should not include internal costs that may be incurred by EIT Food in relation to the programme. The level of internal support we will offer to a programme will be at the discretion of EIT Food's Executive Management Team as part of internal budget planning in response to approved programmes.

To avoid confusion, EIT Food group companies (including CLC-designated companies) cannot be named as an applicant.

EIT Food will reimburse **up to 70% of total eligible grant and contracting costs** of a programme budget (this is known as the "reimbursement rate"). The applicant(s), other sponsors or sources must co-fund a minimum of 30% (co-funding) of the total programme eligible costs. So, for example, a discrete work package within a programme could be fully funded from non-EIT sources while another work package takes up a greater amount of EIT funding. This approach means the partners involved must be willing to comply with cost declaration and audit requirements in respect of the third-party funded work package as they would for EIT funding.

Applicants can contribute co-funding at different rates within the consortium while the Lead Partner ensures the total reimbursement rate is maintained across the programme. If you intend to rely on other EU funding as a source of co-funding under this scheme, you should be careful to check the eligibility of using those funds for matching purposes.

Success Sharing for Commercial Outcomes

If part of your programme includes activity that produces a commercial return, or creates an equivalent commercial value such as an equity interest in new businesses, we'll ask the relevant benefiting partner to give a commitment to share some of that return as a form of reinvestment in our community under our [Success Sharing Mechanism](#).

In return for de-risking your investment through our funding, we'll typically ask for a proportionate share in commercial gains you make. This allows us to reinvest in food systems change to benefit us all. That income sharing only arises if and when your programme goes on to generate new commercial income for you or others. Your application should include a forecast of what that

repayment might be. If we do ask for a share in your return, we will negotiate a mutually acceptable level of community reinvestment with you under the Success Sharing Mechanism. We will then put in place a short additional agreement alongside the main grant funding agreements. Where we agree to fund activities generating limited cost-recovery income, we do so on the understanding that in lieu of a share in income on that funding, you must be able to demonstrate significant social return on investment in line with the impact measurement framework in our [Strategic Agenda 2021-27](#).

Please refer to **Annex 1 – Impact Questions to Consider** to find out more about the types of impact we are seeking.

4.2 Duration

We anticipate that programmes funded under this scheme will involve longer term relationships with the EIT Food community.

Initially, these programmes can run for **up to 24 months**. This can be extended for a further 12 months at the sole discretion of EIT Food's Executive Management Team, giving a maximum programme run time of 36 months.

You may need to reapply to extend the run beyond 36 months.

4.3 Who can apply?

Funding for this Request for Implementing Participants is available to all organisation from Member States of the European Union (EU) and from [Horizon Europe Associate Countries](#).

4.4 Eligibility of Costs

For recipients of support above €60,000, all costs need to comply with Horizon Europe regulations regarding the eligibility of expenses. Please refer to Article 6 of the [Model Grant Agreement](#) and the [Annotated Model Grant Agreement](#).

In addition to the guidance provided by Horizon Europe, please note that participants are not permitted to give a subgrant to another third party. (N.B. “sub-granting” and “sub-contracting” have different meanings under EU rules).

If proposals under this scheme would involve sub-contracting, or would require EIT Food to make further awards or prizes to third parties (e.g. through Prize Based Challenges, start-up or technology competitions) those further awards must be made on a competitive basis to a similar or higher standard normally operated by EIT Food.

4.5 Core KPIs and Deliverables

Programmes under this route are responding to the outlined **Mission Targets**. These targets have been built on our existing Impact Framework as stated in our [Strategic Innovation Agenda](#). To be able to measure and demonstrate progress against these targets, and wider Mission goals, each programme should specify an **appropriate choice and volume of the standard EIT Food KPIs** to be delivered over the programme duration. You can find a full list of [EIT KPIs here](#).

We would remind applicants that collaborating with existing EIT Food capabilities, teams and programmes in new business growth, entrepreneurship, skills, education, public engagement and innovation will complement new activities by providing access to an established route to impact.

Clearly defined commercial and KPI achievement plans and deliverables are critical for all programmes, as your deliverables demonstrate the work you have done, the value you have added

and how others can benefit. For all programmes, at least one deliverable should be produced at the end of each activity, sub-project or workstream.

Programme Deliverables must include a progress report and updated commercial and delivery plans (as appropriate) after six-months.

An impact assessment methodology and action plan must be developed within the first six months of any funded activity. The costs of developing and carrying out impact assessment can be included as part of the funding request.

If you don't have experience in forecasting social, economic, health or environmental impact, we suggest you include 5-10% of your budget towards impact modelling, monitoring and evaluation of your programme. Carrying out an impact assessment planning exercise early in the programme will give you a relevant set of indicators and methodology to use and an assessment plan to work towards. It will also help us to tailor our support and funding more effectively to your programme.

A communication, dissemination and outreach plan must also be included as an early deliverable if not already included in the full application (see the EIT Food website for [Brand Guidelines](#)).

4.6 Intellectual Property Policy

EIT Food's Intellectual Property's (IP) [Policy](#) complies with Horizon Europe's IP Policy, found in Article 16 of the [Model Grant Agreement](#).

5. Application Preparation, Submission & Evaluation

5.1 Timeline

This collaboration opportunity is intended to remain open to applicants until 31st December 2025. We will periodically assess applications we receive according to the timetable below. Should funding become limited at any point, requiring us to introduce a cap on total awards, or should the funding window be extended, we will update this timeline and communicate this publicly.

Call open	14 th September 2023
Submission Windows (closing at 12pm CET)	16 th November 2023 14 th March 2024 11 th July 2024 14 th November 2024 13 th March 2025 10 th July 2025 13 th November 2025
Evaluation	Up to 6 weeks post submission deadline
Preliminary communication to selected projects	7 weeks post submission deadline
Project Grant Award letters sent and contracting begins*	11 weeks post submission deadline

*Pending review and validation from the EIT

5.2 Application Submission

Please complete the application form via [Salesforce](#) and submit at the next assessment deadline. and submit at the next assessment deadline.

6. Evaluation and Selection Process

All submitted applications will undergo an eligibility check and evaluation to determine their feasibility and suitability for funding.

6.1 Eligibility

Organisation Eligibility	Each Lead organisation must:
	<ul style="list-style-type: none"> • For the lead organisation to be in receipt of EIT-sourced funding, that organisation: <ul style="list-style-type: none"> ○ must be a legally incorporated entity in one of the EU or Horizon Europe eligible country for a minimum of three years pre-application. ○ must have at least three years' published accounts showing business Activity. • Other organisations directly in receipt of EIT-sourced funding from EIT Food: <ul style="list-style-type: none"> ○ must be a legally incorporated entity in one of the EU or Horizon Europe eligible country for a minimum of one year's pre-application. ○ must have at least one year's published accounts showing business Activity. • For collaborations where applicant(s) is not receiving EIT-sourced funding (e.g. established in a Non-Associated Country for Horizon Europe), the applicant(s) must have a formal incorporation or registration as a legal entity in their primary place of business. • Any organisation in receipt of EIT funding must provide an EU PIC Number if receiving funding: https://www.eitfood.eu/files/PIC-Guidance.pdf.
Consortia Eligibility	
	<ul style="list-style-type: none"> • The programme must ensure a pan-European dimension, delivering outcomes across multiple countries and demonstrating a KTI embedded by design. <ul style="list-style-type: none"> ○ Applying consortia therefore must involve at least two independent entities from two different eligible countries) committed to collaboration, representing at least two sides of the knowledge triangle, with at least one industry or social enterprise organisation. • Applications by consortium must demonstrate active roles for each organisation that are commensurate with the level of budget.
Proposal Eligibility	To eligible proposals must:
	<ul style="list-style-type: none"> • Respond to one or more Mission targets • Deliver a programme of connected activities, projects or workstreams, that enhance collaboration across a value chain i.e. not single projects • Be a minimum of 6 months in duration • Be submitted on time via Salesforce, in English • Be complete applications • Include relevant KPIs and assessment metrics • Include relevant deliverables

For more details on Eligibility please refer to **Annex 2 – Eligibility**.

6.2 Evaluation Process

EIT Food will evaluate each proposal based on the criteria below on its own merits. You must provide sufficient information and evidence to support claims or statements made in your application. Templates for supporting documentation such as Business Canvas sheets, Commercialisation Plans etc. are available on our [website](#).

The evaluation will follow a phased approach:

Phase One: EIT Food will screen proposals for portfolio fit. Proposals that are not strategically aligned, will not pass to the next phase of external evaluation.

Phase Two: Proposals that pass Phase 1 will be evaluated by at least three external evaluators and two internal evaluators based on the criteria below.

All external evaluators have been selected in an open and transparent process. All evaluators, both internal and external, are trained extensively on the [European Union's Code of Conduct for Evaluators](#), namely on the importance of transparency, fair treatment of all applicants, confidentiality and how to avoid conflict of interest. Evaluators must contractually agree to recuse themselves in the event of a conflict of interest.

During the evaluation process, it may become apparent that multiple proposals have complementary and or aligned approaches and objectives that could benefit from collaboration.

At the application stage, we may ask you to explore alliances with other consortia as a condition of approval.

Each evaluation sub-criterion will be scored from 1 to 5 using the scoring system in Annex 3.

The quality threshold for selection is a total score of 3.

The number of proposals accepted under any single submission window is at the discretion of EIT Food.

Evaluation Criteria

Excellence (30%)	<ul style="list-style-type: none"> • The problem has been well defined in relation to EIT Food's Mission targets (10%) • Relevance of the proposal to the identified problem and Missions targets (10%) • Originality and innovativeness of the proposal (10%) 	0-5
Impact (35%)*	<p>Impact for these assessment purposes may include social, economic, environmental or health benefits.</p> <ul style="list-style-type: none"> • Clear definition of unmet needs and proposal as a response (5%) • Benefit from the activity is enjoyed by organisations or populations with needs aligned to Mission targets (10%) • Scale, volume and duration of benefit (either breadth, depth or both) in relation to status quo (10%) • Evaluation mechanisms of impact identified (5%) • Describe how you wish to collaborate with, and leverage the infrastructure of EIT Food programmes and assets (community management, skills, innovation, public and 	0-5

	policy engagement) to scale impact and the reach of our existing investments (5%)	
Quality and efficiency of implementation (25%)	<ul style="list-style-type: none"> • Value for money, including income generation potential where relevant (10%) • Competences and complementarity of the applicant(s) together with EIT Food to achieve programme objectives. (5%) • Adequate resources (human and financial) to achieve programme objectives. (5%) • Risk analysis and mitigation plan in place. (5%) 	0-5
KIC Portfolio strategic fit and compliance with the financial sustainability principles and knowledge triangle integration (10%)	<ul style="list-style-type: none"> • Proposal advances on existing portfolio (5%) • Contribution to KTI balance (5%) 	0-5

*EIT Food observes a ‘balance of impact’ principle. If detriment is likely in relation to other missions or impact targets which would outweigh the forecast gains in the proposal, the Impact score may be set to 0.

For full evaluation sub-criterion, please see **Annex 3 – Evaluation**

6.3 Appeal on Evaluation Results & Resubmission

Activity leaders can submit an appeal on within 5 days of result receipt, if:

- The evaluation of their proposal has not been carried out in accordance with the procedures set out in this document.

For more details, please read [EIT Food Redress Mechanism .docx](#)

If unsuccessful, a proposal may be resubmitted, using the next available window and incorporating the feedback from the evaluation process.

7. Administrative Items

7.1 EIT Food Legal Framework & Legal Documents to be signed

Selected applicants will be contacted regarding the completion of the following documents, as well as agreeing to EIT Food’s conflict of interest policy.

New Participant:

- Framework Agreement for the Participation in EIT Funded Activities**
- KAVA Contract**
- Success Sharing Mechanism (if applicable)**

7.2 Payment Schedule

EIT Food will transfer funding in instalments. A proportion of the Activity budget will be prefinanced, with subsequent payments being linked to the completion of deliverables; once eligible costs have been determined and following the completion of final Activity reporting and the fulfilment of all obligations specified in the KAVA Contract.

7.3 Monitoring

All Activities selected for funding undergo continuous monitoring by EIT Food to ensure effective progress and implementation at each Stage in accordance with the Project Agreement, and to trigger payments according to the achievement of deliverables and KPIs.

The monitoring will cover several aspects relating to the Activity implementation including, but not limited to achievement of deliverables and KPIs; risk management; financial management; quality assurance; progress against KPI achievement and impact delivery; communication and dissemination (in compliance with [MGA Article 17](#)); and progress towards commercialisation and exploitation of results.

EIT Food may request regular reporting of actual costs incurred with the subgrant, as well as regular reporting of KPIs and deliverables, together with the supporting documentation. The monitoring process may result in an amendment to the Activity workplan and/or budget, however the Success Sharing Mechanism Agreement cannot be renegotiated following the approval of the Activity.

In the case of under-performance, significant delay of implementation, misconduct of the consortium, or any other reason jeopardizing the timely implementation of the Activity identified during the monitoring process, EIT Food reserves the right to discontinue or restructure the funding of the Activity at any point during the Activity duration. Furthermore, EIT Food will monitor all Activities up to 5 years after Activity completion to track long-term impact, the status of commercialisation and to ensure the achievement of KPIs anticipated after Activity end.

A formal ex-post impact assessment will be conducted within at least 5 years of the end of the activity and its outputs

7.4 Support

If you have any questions about this Request for Implementing Participants, please contact Missions@eitfood.eu.

Please visit [our website](#) for information about upcoming events to support you application.

ANNEX 1 – IMPACT QUESTIONS TO CONSIDER

General questions to help understand and predict the nature and scale of your planned impact:

What	What outcomes are expected? are they positive or negative? What is the significance of these outcomes to the people or organisations experiencing them?
Who	Which populations are most likely to cause or experience the greatest scale of benefit from the outcomes? Will the outcomes occur directly for that population or indirectly?
How Much	How many stakeholders experience the outcome? What degree of change will they experience? When does the outcome or benefit happen? For how long a period?
Contribution	Would the outcomes be better than those that would have happened anyway? How can you reliably demonstrate this? Each activity must establish robust baselines and forecasts.
Risk	Each project must assess degree of risk of the outcomes not happening due to factors such as: adoption barriers and inter-dependencies in food system; market entry risks/ further investment requirements; competition; unrecognised change in needs while the work is happening, etc.

Please refer to the [Mission Insight Reports](#) produced by the EIT Food community for ideas on the points of greatest need and greatest impact opportunities across the food system. The below is not an exhaustive list.

Mission	Understanding Your Impact
Healthier Lives Through Food	<p>The rate/ likelihood of experiencing Non-Communicable Diseases (NCDs) for certain groups of people is strongly linked to food and diet.</p> <p>You should consider which NCD risks might be lowered by your work, whose risks will be reduced, and where they might be living.</p> <p>This will allow us to better understand why you have chosen to look at a specific problem. This approach will also help you explain the benefit of your work as you will be able to compare your customers or users against national and/or demographic data sets.</p> <p>The ultimate measure of benefit this area will be Health Adjusted Life Years (HALYs). These can be predicted once you understand which NCD risks are being reduced by the improvements you are making, by how much that risk is reduced and how many people are likely to have their risk reduced.</p>
Net Zero Food System	<p>Whether you're directly targeting CO₂ reduction, or targeting other environmental factors which can be converted into CO₂ equivalent tonnes as a measurement, you'll need to clearly explain which sectors or products you're concerned with, and which stage in production/ distribution/ consumption you're focused on.</p> <p>Life Cycle Assessment (LCA) is a reliable way of demonstrating the scale of the particular issue you're looking at. We're happy for you to reference</p>

	<p>published LCA reports – it’s not essential to have carried out your own, but it makes your business case even stronger if you have.</p> <p>You’ll also need to consider the geography of where you’re working or intend to roll out your results. The significance of specific problems can be very different depending on location, business sector and consumer factors.</p>
<p>Reducing risk for a fair, and resilient food system</p>	<p>Can you estimate the cost reduction or savings attached to food insecurity and food safety issues you’re targeting?</p> <p>There may also be an overall <i>Societal Return on Investment</i> from the adoption of technology that improves transparency, traceability, and security across the food system. This might include measures such as jobs created, industry costs reduced or avoided, the value of efficiency gains made, investment raised, reduced public health costs, etc.</p>

Please remember that impact can also come from how you do your project, not just from the results.

When you apply for funding, you should consider what opportunities you’re creating with your project. Working with start-up companies, working with social enterprises, diverse recruitment, giving career development opportunities to your team members, including under-represented groups of people in your product testing or consumer consultations – these are all examples of ways in which you can benefit individuals, organisations and groups through your work.

You and your teams will have access to a range of skills and business support programmes at EIT Food, as well as opportunities to build professional networks to support career development. By taking advantage of these, you’ll help us all to build a strong and diverse food sector in future.

How your results are published and promoted can also make a big impact. At EIT Food, we offer excellent communications support. We engage both the public and policy makers in all sorts of ways, from direct meetings to podcasts, social media to [white papers](#). Our capability can help you to engage your audience and increase your reach, so think about how you might make best use of it.

ANNEX 2 – ELIGIBILITY

Please Note:

1. Failing any of the outlined criteria in Section 6.1 will make your proposal ineligible. Failing to meet the Individual Organisation criteria will make that single organisation ineligible, which might affect the eligibility of the whole proposal, depending on the relevance of the role of the applicant being removed. If an applicant or the proposal is ineligible, participants will be informed.
2. According to EU policies and measures, Russian and Belarus entities will not be authorised to participate in any new grant under the EU Research and Innovation programmes. This ban applies not only to their potential participation as beneficiaries, but to their potential participation in any kind of role: beneficiaries, linked third parties/affiliated entities, subcontractors, in-kind contributors, international partners/associated partners, and third parties receiving financial support. Find the full statement from the European Commission here. Other countries so designated by the EU will also be likewise ineligible for funding.
3. Pursuant to Article 2 (2) of the Decision 2022/2506 of 15 December 2022 on measures for the protection of the Union budget against breaches of the principles of the rule of law in Hungary *where the Commission implements the Union budget in direct or indirect management pursuant to of Article 62(1) points (a) and (c), of Regulation (EU, Euratom) 2018/1046, no legal commitments shall be entered into with any public interest trust established on the basis of the Hungarian Act IX of 2021 or any entity maintained by such a public interest trust.* This prohibition applies to financial support to third parties (sub-grants and prizes), hence the proposal of any entity or group of entities where a Participant is included in the list of public interest trusts shall be considered as not eligible.
4. Proposals will be deemed ineligible if any organisation in the consortium is:
 - a. bankrupt, subject to insolvency or winding-up procedures, where its assets are being administered by a liquidator or by a court, where it is in an arrangement with creditors, where its business Activities are suspended, or where it is in any analogous situation arising from a similar procedure provided for under national laws or regulations;
 - b. it has been established by a final judgment or a final administrative decision that the organisation is in breach of its obligations relating to the payment of taxes or social security contributions in accordance with the applicable law;
 - c. it has been established by a final judgment or a final administrative decision that the organisation is guilty of grave professional misconduct by having violated applicable laws or regulations or ethical standards of the profession to which the organisation belongs, or by having engaged in any wrongful conduct which has an impact on its professional credibility where such conduct denotes a wrongful intent or gross negligence;
 - d. is found to be attempting to influence the decision-making process of the call during the process;
 - e. attempting to obtain confidential information that may confer upon it undue advantages in the call process;
 - f. it has been established by a final judgment that the organisation is guilty of fraud, corruption or money laundering.

ANNEX 3 – EVALUATION CRITERIA

Each evaluation sub-criterion will be scored from 1 to 5 using the following scoring system.

The quality threshold for selection is a total score of 3.

Score		Description
0	Not addressed	Not addressed
1	Poor	The criterion is inadequately addressed, or there are serious inherent weaknesses
2	Fair	Proposal broadly addresses the criterion but there are significant weaknesses
3	Good	Proposal addresses the criterion well, but a number of shortcomings are present
4	Very good	Proposal addresses the criterion very well, but a small number of shortcomings are present
5	Excellent	Proposal successfully addresses all relevant aspects of the criterion. Any shortcomings are minor.