








 <p>Technology Solutions These describe the most important technologies for the functioning of the business model.</p>		 <p>Customer needs The understanding of the customer needs is an essential component for the success of the business model. What is the problem you are trying to solve? For which Customer Segment?</p>		
 <p>Key Partnerships The Key Partnerships Building Block describes the network of suppliers and partners that make the business model work. <i>Who are our Key Partners? Who are our key suppliers? Which Key Resources are we acquiring from partners? Which Key Activities do partners perform?</i></p>	 <p>Key Activities The Key Activities Building Block describes the most important things a company must do to make its business model work.</p>	 <p>Value Proposition The Value Propositions Building Block describes the bundle of products and services that create value for a specific Customer Segment. <i>What value do we deliver to the customer and to the wider pan-European economy? Which one of our customer's problems are we helping to solve? Which customer needs are we satisfying? What bundle of products and services are we offering to each Customer Segment?</i></p>	 <p>Channels The Channels Building Block describes how a company communicates with and reaches its Customer Segments to deliver a Value Proposition</p>	 <p>Customer Segments The Customer Segments Building Block defines the different groups of people or organizations an enterprise aims to reach and serve. <i>For whom are we creating value? Who are our most important customers?</i></p>
	 <p>Key Resources The Key Resources Building Block describes the most important assets required to make a business model work.</p>		<p>Relationships The Relationships Building Block describes the network of relationships between a company and its various Customer Segments</p>	
 <p>Cost Structure The Cost Structure describes all costs incurred to operate a business model. <i>What are the most important costs inherent in our business model? Which Key Resources are most expensive? Which Key Activities are most expensive?</i></p>		 <p>Revenue Streams The Revenue Streams Building Block represents the cash a company generates from each Customer</p>		